



# KitchenAid®

KRSC700H

19.9 CU FT. COUNTER-DEPTH SIDE-BY-SIDE REFRIGERATOR WITH EXTERIOR ICE AND WATER AND PRINTSHIELD™ FINISH



Dimensions: h: 69" w: 35.75" d: 29.5625"

Colors:  Black Stainless Steel with PrintShield™ Finish

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## START THE CONVERSATION

Where is your current refrigerator located and does it sometimes get in the way?

## TOP FEATURES



1

### COUNTER DEPTH

Tell customers how they can get the built-in look for less with a KitchenAid brand counter depth refrigerator that fits virtually flush with their cabinets.



2

### PRESERVA® FOOD CARE SYSTEM

Dual evaporators, a produce preserver and an air filter work together to enhance food preservation and minimize odors. Dual evaporators provide a dedicated refrigeration and freezer unit to help keep food fresh longer. A produce preserver absorbs ethylene gas to delay over-ripening(1). And the air filter reduces common food odors.



3

### IN-DOOR-ICE® SYSTEM

Adds interior room in the freezer with an ice system that mounts on the inside door, allowing for extra freezer shelf space.

## DID YOU KNOW?

In most kitchens, the refrigerator is virtually impossible to hide. However, refrigerator design has come a long way and customers who are replacing a 10-year old refrigerator will find they have more options to consider.

## HOW TO DEMONSTRATE



### COUNTER DEPTH

Use a tape measure to show how much space (5-6") you gain when moving from an standard depth to a counter depth refrigerator.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[KRFC302E](#)



SUITE MATCH COOKING RANGE / WALL OVEN  
[KSGG700E](#)



SUITE MATCH DISHWASHER  
[KDPM604K](#)