

MAYTAG® 7 SERIES RANGES

HOW TO SELL

MFES7030S/MFGS7030S(Z) & MSES7030S/MSG7030S(Z)

GRILL MODE

Get the perfect sear all year with Grill Mode
(Reversible Cast-Iron Grill/Griddle Included)



SLOW COOK

Simmer slowly for fork-tender flavor with Slow Cook Mode

NO PREHEAT AIR FRY

Enjoy crispy, golden results without the wait with No Preheat Air Fry

TURN UP THE HEAT WITH MAYTAG® 7 SERIES RANGES

Get a sizzling sear all year inside your oven with Grill Mode and enjoy your crispy favorites with No Preheat Air Fry. Turn your tough cuts into tender bites with Slow Cook and put the power of air to work with Air-Powered Cooking Cycles.

DID YOU KNOW?

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GRILL MODE

WHAT IS GRILL MODE?

A feature that allows you to get the perfect sear all year. Just insert the grill accessory into the oven, and you're on your way to that delicious grilled taste right from the convenience of your kitchen—no backyard needed.

HOW DOES THE INDOOR GRILL CYCLE COMPARE TO OUTDOOR GRILLING?

Our enclosed oven maintains temperature with no temperature monitoring while a traditional grill requires constant monitoring.



WILL I SEE GRILL MARKS ON THE FOOD?

Yes. We have tested a variety of food and grill marks can be achieved when using the Grill Mode cycle. Please follow the cooking instructions that include allowing the oven to preheat and using the reversible cast iron grill/griddle accessory.

CAN I USE THE REVERSIBLE CAST IRON GRIDDLE ACCESSORY ON MY COOKTOP?

Yes. We wanted to create an accessory that was versatile enough to be used both in the oven for indoor grilling and reversible to use as a standard griddle on the cooktop delivering multiple use cases for the consumers.



Scan the QR code to see how Grill Mode works.

SLOW COOK

LET MAYTAG HANDLE THE HEAT, YOU HANDLE YOUR DAY

Ovens typically have more room than a countertop slow cooker, allowing you to cook roasts, ribs, or multiple dishes at once. With Slow Cook on the Maytag® range, this cooking method is used to cook food slowly over a long period of time in an oven-safe lidded pot. This is an ideal technique to infuse flavors gradually, simmering food on low heat, and it is ideal for cuts of meats, stews, soups or sauces.

HOW IT WORKS

The bake and broil elements cycle on and off in intervals (while the fan circulates the hot air when applicable, if there is convection) to ensure proper heat distribution.



QUALIFYING QUESTIONS

1

Do you enjoy the taste and texture of grilled foods but wish you could get that same perfect sear and flavor year-round, right in your kitchen?

2

Do you often find yourself short on time but still want to enjoy crispy, fried foods without the wait and mess of traditional frying?

3

Do you often prepare meals in advance or like to have dinner ready when you get home without spending a lot of time in the kitchen?

FEATURES

MFES7030S/MFGS7030S(Z) & MSES7030S/MSG7030S(Z)



GRILL MODE

Get the perfect sear all year with Grill Mode. Firing up to 550°, Grill Mode delivers crispy, charred outsides and a juicy, flavorful center. Just insert the cast iron grill/griddle, and you're on your way to that signature grilled taste right from the convenience of your kitchen—no backyard needed.



NO-PREHEAT AIR FRY

Strapped for time? No Preheat Air Fry fires up fast to eliminate the preheat process and cooks fried foods fast—delivering a crispy-on-the-outside, juicy-on-the-inside taste using little to no additional oil*.



SLOW COOK

Enjoy fork-tender results with no-preheat Slow Cook Mode. Simmering food at low, medium or high temperatures, Slow Cook breaks down tougher cuts of meat, resulting in tender, flavorful dishes—no meat tenderizer needed. Plus, the cycle automatically turns off after 12 hours, so you can set it and keep your day moving.



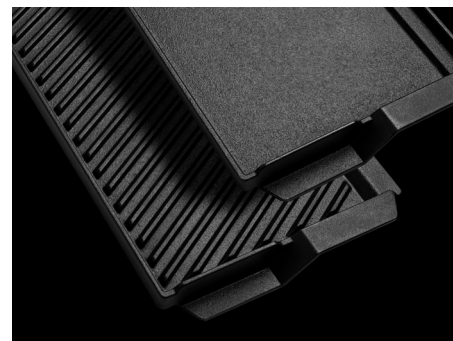
AIR-POWERED COOKING CYCLES

Put the power of air to work and bake, roast, fry, slow cook, broil and reheat** fast with Air-Powered Cooking Cycles. An additional third heating element circulates air throughout the oven cavity for deliciously consistent results—no matter the meal.



10-YEAR LIMITED PARTS WARRANTY†

With a 10-Year Limited Parts Warranty† on the cooktop burners, oven burners, cast-iron metal grates and cavity, we built these ranges tough enough to keep cooking for years.



REVERSIBLE CAST-IRON GRILL/GRIDDLE

Get more out of your range with the Reversible Cast-Iron Grill/Griddle. Get those perfect grill marks when used inside your oven, or flip it over and cook your protein hibachi-style on your stovetop. Cook up anything you can think up with this versatile accessory.

DEMOS

MFES7030S/MFGS7030S(Z) & MSES7030S/MSG7030S(Z)

GRILL MODE

Open the oven door and insert the grill accessory into the oven, showing your customer how it locks into place on the rack. If possible, have smell testers (like a grilled seasoning aroma) nearby to engage the senses and help customers imagine the experience, no backyard needed!



SLOW COOK

Explain how our Slow Cook mode lets you enjoy all the benefits of a countertop slow cooker, but right inside your oven. That means you don't need extra appliances taking up counter space or another appliance to clean. Plus, with Slow Cook built in, you get precise temperature control and a built-in automatic shutoff after 12 hours, giving you peace of mind.

NO PREHEAT AIR FRY

Walk customers through how skipping preheat saves time and reduces oil, making it easier to get that fried taste at home. Engage them by asking about their favorite fried foods and how often they cook them.

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