



MVW6500M

PET PRO TOP LOAD WASHER - 4.7 CU. FT.

Dimensions: h: 42" w: 27.5" d: 27.5"

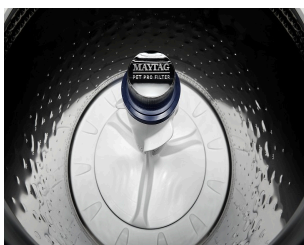
Colors:  Blue Carbon  Volcano Black  White



START THE CONVERSATION

How do you tackle pet hair on your laundry?

TOP FEATURES



1

PET PRO FILTER

The Pet Pro Filter is built into the agitator and designed to visibly remove 5x more pet hair than traditional agitator washers*



2

PET PRO OPTION

The Pet Pro option unleashes additional water and a deep rinse to activate the Pet Pro Filter, which lifts and captures pet hair from clothes. Once removed, pet hair is caught in the built-in Pet Pro Filter for a clean you can see.



3

BUILT-IN WATER FAUCET

The built-in water faucet rinses, spot treats or soaks clothes right in the washer—with access to a stream of cold water with a push of a button. Leave the lid open to drain after ten minutes, close the lid to soak up to three hours.

DID YOU KNOW?

63% of US households have cats or dogs. In fact, there are more households with "fur babies" than human children. We love our furry friends, but 73% of pet owners state that pet hair is a substantial problem.

*American Pet Products Association

HOW TO DEMONSTRATE

PET PRO FILTER

Open the lid of this Maytag(R) washer on your sales floor to show customers the Pets Pro Filter built into the agitator. Remove the filter to show how easy it is to clean. Let your customers know that the Pets Pro Filter captures pet hair in the washer as the agitator rotates, removing 5x more pet hair than traditional agitator models.*

*Comparing Normal cycle with Pet Pro Filter and option to cycle using traditional agitator without Pet Pro Filter and option. Results will vary based on fabric and type of pet hair.



ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



LAUNDRY / PAIR WITH
[MED6500M](#)