



MVW7232H

**SMART TOP LOAD WASHER WITH EXTRA
POWER - 5.3 CU. FT.**

Dimensions: w: 27.25" d: 27.875"

Colors:  Metallic Slate  White



START THE CONVERSATION

How often are you removing stains?

TOP FEATURES



1

EXTRA POWER BUTTON

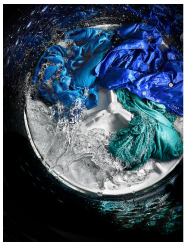
Some stains dissolve best in hot water. Others in cold. With the push of a button, Maytag fights both in a single load. The Extra Power button boosts stain-fighting performance on any wash cycle with a dual-temperature wash.



2

SMART CAPABLE APPLIANCE

Stay in control and manage laundry from anywhere with optional smart features. (1) Use the Maytag™ app to remotely start or stop your appliance, get end of cycle notifications, schedule a wash cycle and troubleshoot select issues.



3

POWER™IMPELLER

The Power™ impeller attacks everyday tough stains in a single wash with a reverse wash motion and triple action spray that keeps clothes thoroughly saturated with water and concentrated detergent throughout the cycle.

DID YOU KNOW?

If a stain doesn't come out the first time, avoid moving it to the dryer since dry heat can bake a stain into the fabric. Instead, launder according to the fabric care instructions, using the warmest setting safe for the fabric. (1).
(1)American Cleaning Institute 2019

HOW TO DEMONSTRATE



EXTRA POWER BUTTON

Press the Extra Power button and explain that using the Extra Power button will add a ten minute prewash using a dual-temperature wash to get them the Most Powerful Cleaning in its Class driven by the Heavy Duty cycle. Go to [LearnWhirlpool.com](https://www.learnwhirlpool.com), click on "Demos" and play the "Stain Fighter" demo to better understand which stains need hot water and which need cold.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[MVW8230H](#)

LAUNDRY / PAIR WITH
[MED7230H](#)