



WHIRLPOOL® 33-INCH WIDE TOP FREEZER REFRIGERATOR - 20 CU. FT.

Dimensions: h: 66 1/4" w: 32 3/4" d: 32 7/8"

Colors:  Black  Monochromatic Stainless Steel

 Biscuit  White

 Fingerprint Resistant Stainless Steel



WRT311FZD

## START THE CONVERSATION

What foods look less than appetizing based on the lighting in your current refrigerator?

## TOP FEATURES



1

### LED INTERIOR LIGHTING

See food in a more natural light with LED interior lighting.



2

### FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.



3

### HUMIDITY-CONTROLLED CRISPERS

Store fruits and vegetables in the humidity-controlled crispers.

## DID YOU KNOW?

LEDs—especially ENERGY STAR® rated products—use at least 75% less energy and last 25 times longer than incandescent lighting.(1)

(1)<https://energy.gov/energysaver/led-lighting>.

## HOW TO DEMONSTRATE



### LED interior lighting

Point out the various locations of the LED lights on the interior. Talk about how the angles of the lights provide a better look for food within the refrigerator. Show off the LED interior lighting by staging the refrigerator with bright colorful food and beverages. Note how the LED bulbs use less energy and don't need to be...

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
WRT511SZD



SUITE MATCH COOKING RANGE / WALL OVEN  
WFE505W0H



SUITE MATCH DISHWASHER  
WDF330PAH

